



Southport Drives Regional Economic Development

In February, Southport released a new economic impact study that measured the economic contributions associated with the ongoing activities of Southport through an analysis of 2019 operations.

This report was undertaken to update the previous economic impact study of 2016, as significant changes have occurred at Southport since then. This new report highlights how Southport's impact can ripple through the local and provincial economy either directly, indirectly or through induced impact.

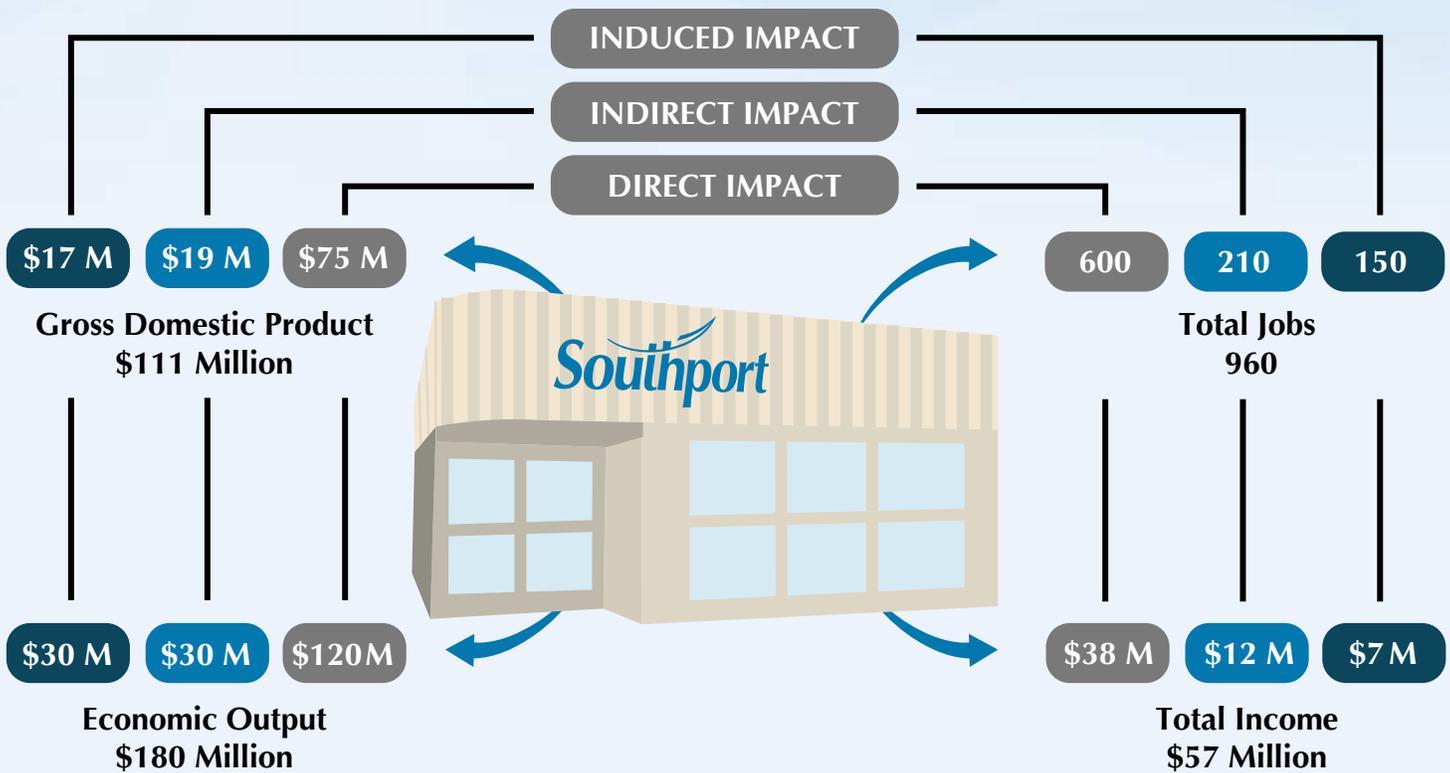
Direct impact is the effect that Southport and businesses located at Southport have on the local and provincial economy. Indirect impact refers to the business that supply and support Southport. Induced impact measures the spending of the direct and

indirect employees in the general economy surrounding Southport.

The results of this study indicated that Southport and Southport-related businesses directly contribute 600 jobs, \$38 million in income, \$75 million in gross domestic product and \$120 million in economic output on an annual basis. Looking at these results alone indicates that Southport has a significant impact on the economy.

Since the 2016 study, Southport increased in several categories assessed by the report. Economic output increased by \$10 million, gross domestic product expanded by \$8 million, income increased by \$4 million, and 20 new full-time jobs were added. A portion of this increase is due to steady growth in

Total Economic Impact of Capital Expenditure at Southport in 2019



Southport-related businesses. It is also affected by new tenants at Southport, who in turn create new jobs.

In 2019, Southport gained two new commercial tenants, Roquette and Simplot. Roquette is leasing Southport's 16,000 ft² Flightline Building for office space and training until construction of their large pea processing facility, just west of Portage la Prairie, is complete. Simplot is the first official tenant of Hangar 5 and utilizes other various Southport services as they travel to and from the Southport Airport.

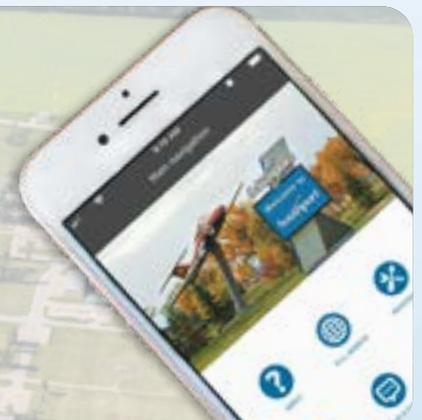
Similarly to the 2016 study, this study examined the impact of military flight training at Southport. The study found that a significant portion of Southport's economic impact stems from the Royal Canadian Air

Force's program and its related services. For example, 370 jobs at Southport are related to military flight training. The training program also contributes \$13 million in income, \$48 million of gross domestic product and \$70 million in economic output.

Why does Southport conduct economic impact studies? This relates back to Southport's Mission Statement, "to stimulate economic development in our region by realizing the full potential of Southport's airspace, airport and commercial and residential properties for the benefit of the communities we serve." Performing economic impact studies are an important tool that help us measure how well we are reaching our goals.

Access Southport at the touch of a button

Get the Southport App FREE!



Southport Closely Monitors and Responds to COVID-19

As the COVID-19 situation continues to evolve, the Southport team is monitoring the local and global environments closely. We have remained vigilant in following the advice of Canada's public health authorities and the guidelines that have been set in place. Our top priority is the health and safety of our customers, employees and community.

As the virus continues to spread, we have made the necessary decision to close the Southport Office and the Central Plains RecPlex to the public until further notice. Regular day-to-day operations in the Southport Office will continue as directed and all customer inquiries can be made by phone or email.

The Central Plains RecPlex will remain open until Friday, March 20 at 10:00pm. Until this time, members will have full access to the facility and any items they may need from the lockers. We would like to urge our members to remain proactive with social distancing, frequent hand washing and with wiping all equipment and surfaces after each use.

The impact of COVID-19 continues to prompt the review of a number of events across North America. Manitoba public health officials have recommended implementing social distancing measures for all Manitobans, including cancelling or postponing any large-scale events with more than 250 attendees. In coordination with these recommendations, Southport has opted to cancel or postpone some upcoming events.

The RCAF Gala, an annual fundraiser hosted by the Royal Canadian Air Force and the Rotary Club of Portage, was originally scheduled to take place on May 2 at Southport. This event has been cancelled. The RCAF Gala committee will begin processing refunds for sponsors and table purchases in the coming weeks. The committee would like to thank everyone for their understanding and support. We look forward to hosting the next RCAF Gala in 2021.

The Unmanned Systems Canada Student UAS Competition, a bi-annual event, was scheduled to occur May 1-3 at Southport. This portion of the competition, known as "Phase 2", has been postponed to 2021. The 15 teams that were scheduled to compete this year submitted excellent projects in "Phase 1," and we are looking forward to seeing these students showcase their work on their UAS (unmanned aerial systems) at Phase 2 of the competition in 2021.

As the Manitoba Airshow takes place later this spring on June 20 and 21, it is still set to take place as scheduled. The Manitoba Airshow committee is taking all guidelines from health authorities into consideration and is following all official guidelines in order to plan a safe event.

For more information regarding COVID-19, please visit the [Province of Manitoba website](http://www.manitoba.ca/covid19/) for the latest updates: www.manitoba.ca/covid19/. For inquiries regarding Southport and Southport events, please contact our office at 204.428.6030.



Feeling sick?

Stop the spread of germs.

Stay home when you are sick.

Remember to:



Cover your coughs and sneezes with a tissue or your sleeve, and properly dispose of the tissue.



Wash your hands often with soap and warm water for at least 45 to 60 seconds, or use an alcohol-based hand rub.



Wipe all surfaces, such as desks, counters and pens frequently with disinfectant or an alcohol-based solution.

Tenant Feature: Southern Health

Southern Health–Santé Sud offers a wide range of health care opportunities to its more than 5,600 employees who collaborate to deliver a full continuum of programs, services and community health. Southern Health's head office is in the Southport Building where approximately 80 of their employees are located. One of the five Regional Health Authorities in the province, Southern Health–Santé Sud spreads over 27,025 km² where they proudly serve approximately 190,000 residents.



Volunteer at the 2020 Manitoba Airshow

Get involved with the 2020 Manitoba Airshow! We are seeking volunteers with a variety of skills to help make this event a success. There are several different areas of the Manitoba Airshow that require volunteers. If you have experience with hospitality, transportation, parking, or any other relevant skills, head to our website and fill out a volunteer application today.



Southport Attends 150 Women Who Care

On Thursday, February 27, Southport's female staff and guests attended the Community Foundation of Portage and District 150 Women Who Care event. Every woman who attended the event made a commitment to donating \$100 to the CFPD's Women Who Care Fund. The evening included local music, a five-course meal and pitches from five local not-for-profits.

Following the food and pitches, the women voted on the organization they wanted to be awarded with a \$10,000 grant. The deserving winner was the Portage Animal Welfare Society (PAWS). The organization will be using the funds toward building a new animal shelter in Portage la Prairie. Congratulations!



Purchase your tickets today at MBAirshow.ca!

Upcoming Events

Manitoba Airshow
June 20 - 21

Southport is excited to be hosting the Manitoba Airshow once again at the Southport Airport. This year's event will take place June 20-21, 2020, and will feature breathtaking aerial acts, static aircraft displays and plenty of other ground-level entertainment that is enjoyable for all ages.

Cancelled & Postponed Events

**Southport to Host Unmanned Systems
Canada Student UAS Competition**
May 1 - May 3 - Postponed to 2021

Students from across Canada will come to Southport in 2021 to compete in a drone competition at the Southport Airport.

RCAF Gala to be Hosted at Southport
May 2 - Cancelled

An annual fundraising gala, hosted by the Royal Canadian Air Force and the Rotary Club of Portage, will be held at Southport in 2021.

Connect with us!

Our Office:

25 Centenaire Drive,
Southport, MB R0H 1N1

Hours of Operation:

Monday to Friday: 8:30 AM - 4:30 PM

 204.428.6030 or 1.800.558.4680

 @southportairport

 @SouthportMB

 www.southport.ca

 info@southport.ca

March Spotlight: Rectus Femoris

The muscle of the month for March is the rectus femoris, one of the four quadriceps muscles. All four of these muscles attach to the patella (knee cap) by the quadriceps tendon. The rectus femoris is located in the middle front of the thigh. Its functions are to flex the thigh at the hip joint and to extend the leg at the knee joint.



Call & Order Your Next Pizza From Brews + Bites!

Monday - Saturday
6:30am - 10pm
Sunday
9:00am - 8pm



Members of the Month: Robert Mancini

Robert has been a RecPlex member for over 6 months. He has been running professionally for over 15 years and is a firm believer that true health is a combination of mind and body. Robert's fitness goal is to continue to run 4-5 times per week to increase his long-term speed and endurance. Healthy eating, vigorous exercise and meditation are the vehicles that he is using to achieve his goal. Congratulations Robert!

If you have a nomination for a member of the month, please let us know by email, social media, or in person.



Strike Up Some Fun at Southport Bowl!

As with any sport, bowling has its own special set of rules and equipment. A sure-fire way to become a better bowler, aside from perfecting your throw, is to become familiar with the sport.

The Shoes

Some people may say that bowling shoes aren't exactly a fashion-forward trend, but these shoes are key pieces of bowling equipment. The leather sole allows you to slide easily while making your throw, and the rubber heel allows you to stop as you complete your swing.

The Throw

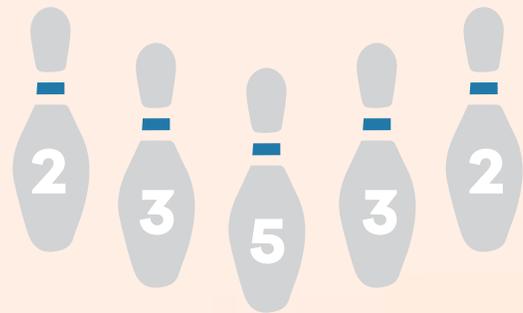
Similar to a golf or baseball swing, professional bowlers dedicate hours to perfecting their swing. For those of us that aren't professional bowlers, there are a few key things to remember when it's your turn to throw:

- Have a smooth and relaxed throw, releasing at the bottom of your swing.
- Try to focus on aiming at the arrows on the lane, and not at the pins themselves.

- Stay behind the foul line! Breaking this rule earns you a score of zero for that particular round.

Scoring

In five-pin bowling, separate pins are worth different points, depending on their location. The centre or 'head pin' is worth five points, the pins on either side of the head pin are worth three, and the outermost pins are each worth two.



If you knock down all five pins with only two throws, this is called a 'spare'. This causes the score of the first ball in the next frame to be added to the spare.

If only one throw is needed to down all five pins, this is called a 'strike', and the score from the first two balls in the next frame are added to the score received from the strike.

Connect with us!

Our Location:

75 Centenaire Drive,
Southport, MB ROH 1N1

Hours of Operation:

Monday to Saturday: 5 AM - 10 PM
Sunday: 9 AM - 8 PM



204.428.6050



@centralplainsrecplex



@centralplainsrecplex



www.centralplainsrecplex.com



recreation@southport.ca

February Event & Charity Support

CFPD Advertisement Sponsorship

In February, the Community Foundation of Portage and District ran an advertisement in the Graphic Leader to highlight a grant given to the Portage & District Recycling Depot. This grant helped fund the purchase of a new forklift for their facility that strives to protect, preserve and restore the environment in our community. Southport proudly sponsors these monthly advertisements, as the CFPD is one of Southport's key community partners.



Southport Sapphires Gymnastics Club Competition Sponsorship

On February 22, the Southport Sapphires Gymnastics Club hosted a competition at Southport in the Central Plains RecPlex. The event saw 145 participants of nine different clubs from across Manitoba. The Sapphires finished with three gold, three silver and two bronze medals between the 14 competitors on the team. Congratulations to all the competitors for their hard work and dedication. Southport was happy to sponsor this competition and wishes the Sapphires the best of luck for the remainder of the competition season.

Portage Rotary Club Pond Hockey Tournament Sponsorship

The Portage Rotary Club held their 15th annual pond hockey tournament on Crescent Lake in Portage la Prairie on February 14-16. Southport was pleased to sponsor the tournament and the Southport Slappers team laced up their skates and took their shot at becoming the tournament champions. Thirteen teams took part in the action and the championship team was the RCAF Charlie Company.



\$1,496.97



**Total 2020
Donations**

www.southport.ca