

Media Release

FOR IMMEDIATE RELEASE

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Southport to Host MB Precision Agriculture Workshop

Southport is partnering with Unmanned Systems Canada, Rocky Mountain Equipment, and Ag Business and Crop Inc. to host a MB Precision Agriculture Workshop on Tuesday, December 13, 2016. The one day workshop will feature breakout sessions, static displays and exhibitions, as well as a farm panel and evening networking event.

Precision Agriculture is an important growing topic in the agriculture community, as it incorporates cutting edge technology to observe and record crop and field data in order to tackle the age-old challenge of optimizing farm production and minimizing waste.

“It was a logical decision to bring this workshop to Southport,” says Deanna Mitchell, Manager of Business Development at Southport. “Agriculture is such a vital part of the community in the area. We want local farmers and agriculture companies to have access to information about new developments in Precision Agriculture technology.”

Participants will have the opportunity to see products on the forefront of the market, hear from experts and companies in the field, ask questions, and network with agricultural industry leaders.

Those interested can sign up at www.unmannedsystems.ca. The \$100 registration fee includes the workshop as well as breakfast and lunch. The workshop will be held in the Flightline Building at Southport (175 Musketeer Road), with registration running from 7:00 AM – 8:00 AM.

Sponsorship and speaking opportunities are still available. Those interested can contact Deanna Mitchell.

For information contact:

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Southport is a not-for-profit management and development company, with a goal to establish a world-class business centre balanced with lifestyle, wellness, and recreation facilities. We feature an airport, aviation and aerospace training facilities, research and development for new products, light manufacturing and educational institutions. We employ more than 530 people, our 188 residential units are home to more than 500 people, our accommodation facilities for pilot training, AMEs and other programs total more than 300 students each year. We have beautiful wide open spaces, a golf course, and fitness facilities. Since our establishment in 1992, Southport has invested almost 100 Million dollars in new facilities and services.