

## Media Release

FOR IMMEDIATE RELEASE

December 13, 2016

### Southport Hosts Manitoba Precision Agriculture Workshop

On December 13, Southport partnered with Unmanned Systems Canada, Rocky Mountain Equipment, and Ag Business and Crop Inc. to host the Manitoba Precision Agriculture Workshop at the Flightline Building in Southport, MB. Approximately 80 people participated in the one day workshop which featured keynote speakers, breakout sessions, static displays as well as an evening networking event.

Participants had the opportunity to see products on the forefront of the market, hear from experts and companies in the field, ask questions, and network with agricultural industry leaders.

The turnout for the event was ever greater than expected, which indicates the high level of interest in the topic. Precision Agriculture is an important growing topic in the agriculture community as it incorporates cutting edge technology to observe and record crop and field data in order to tackle the age-old challenge of optimizing farm production and minimizing waste.

“It was a logical decision to bring this workshop to Southport,” says Deanna Mitchell, Manager of Business Development at Southport. “Agriculture is such a vital part of the community in the area. We want local farmers and agriculture companies to have access to information about new developments in Precision Agriculture technology.”

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Southport is a not-for-profit management and development company, with a goal to establish a world-class business centre balanced with lifestyle, wellness, and recreation facilities. We feature an airport, aviation and aerospace training facilities, research and development for new products, light manufacturing and educational institutions. We employ more than 530 people, our 188 residential units are home to more than 500 people, our accommodation facilities for pilot training, AMEs and other programs total more than 300 students each year. We have beautiful wide open spaces, a golf course, and fitness facilities. Since our establishment in 1992, Southport has invested almost 100 Million dollars in new facilities and services.

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